

AUGUST 2019

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			01	02	03	04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



**UNESCO Auditorium, 1,
San Martin Marg, Chanakyapuri,
New Delhi, Delhi 110021**

**3.30 PM
4.00 PM**

**4.00 PM
4.45 PM**

**4.45 PM
6.30 PM**

**6.30 PM
7.00 PM**

**7.00 PM
7.30 PM**

**7.30 PM
8.30 PM**

8.30 PM

EVENT REGISTRATION

INAUGURATION

★ Welcome note by

- Mr. Osama Manzar, Founder & Director of Digital Empowerment Foundation
- Ms. Shelley Thakral, Head of Policy Programs (India, South Asia & Central Asia), Facebook India
- Mr. Hezekiel Diamini, Advisor for Communication & Media, UNESCO

★ Keynote

★ Panel Discussion with SM4E Awards Grand Jurors

- How is Social Media building global communities
- How to tackle fake news and misinformation
- How would Social Media impact communication in the future
- Key points that were considered for selecting the winners for SM4E Awards

PRESENTATION BY FINALISTS

38 most innovative Social Media initiatives from 8 South Asian countries would share their insights and experience of conceptualising and creating innovative campaigns in a rapid format presentation, which not only created impact, but also redefined various aspects of new age communication.

TEA BREAK

CULTURAL PROGRAMME- CELEBRATING DIGITAL MOVEMENT

AWARDS GALA

- ★ Keynote by Mr. Harmeet Singh, Addl, Director General of Police, Assam Police
- ★ 6th SM4E Awards 2019 Book Launch
- ★ Awards Distribution in 6 categories

- Blogging, Vlogging & Storytelling
- Citizen Media & Journalism
- Communication, Advocacy & Development Activism
- Community Mobilisation
- Social Commerce, Crowdsourcing & Crowdfunding
- Social Inclusion

NETWORKING DINNER

Organiser



Co-organiser



Institutional Partners



In partnership with
New Delhi Office
Cluster Office for Bangladesh,
Bhutan, India, Maldives,
Nepal and Sri Lanka

Country Partners



Event Partner



Livestreaming Partner



Outreach Partner

