





4.00 PM 4.45 PM

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EVENT REGISTRATION

INAUGURATION

- **★** Welcome note by
 - Mr. Osama Manzar, Founder & Director of Digital Empowerment Foundation
 - * Ms. Shelley Thakral, Head of Policy Programs (India, South Asia & Central Asia), Facebook India
 - · Mr. Hezekiel Diamini, Advisor for Communication & Media, UNESCO
- Keynote
- **★** Panel Discussion with SM4E Awards Grand Jurors
 - How is Social Media building global communities
 - * How to tackle fake news and misinformation
 - How would Social Media impact communication in the future
 - Key points that were considered for selecting the winners for SM4E Awards

PRESENTATION BY FINALISTS

38 most innovative Social Media initiatives from 8 South Asian countries would share their insights and experience of conceptualising and creating innovative campaigns in a rapid format presentation, which not only created impact, but also redefined various aspects of new age communication.

TEA BREAK

CULTURAL PROGRAMME- CELEBRATING DIGITAL MOVEMENT

AWARDS GALA

- ★ Keynote by Mr. Harmeet Singh, Addl, Director General of Police, Assam Police
- ★ 6th SM4E Awards 2019 Book Launch
- **★** Awards Distribution in 6 categories
 - * Blogging, Vlogging & Storytelling
 - * Citizen Media & Journalism
 - Communication, Advocacy & Development Activism
 - Community Mobilisation
 - · Social Commerce, Crowdsourcing & Crowdfunding
 - Social Inclusion

NETWORKING DINNER

AUGUST 2019

Mon	Tue	Wed	Thu	Fri	Sat	Sun	
			01	02	03	04	4.45 PI
05	06	07	08	09	10	11	6.30 PM
12	13	14	15	16	17	18	6.30 PI
19	20	21	22	23	24	25	7.00 PM 7.00 PM
26	27	28	29	30	31		7.00 PI 7.30 PM



UNESCO Auditorium, 1, San Martin Marg, Chanakyapuri, New Delhi, Delhi 110021

8.30 PM

7.30 PM

8.30 PM



Organiser





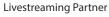












Outreach Partner





